



19 MARCH 2021

# Achievements Forum 2021

## PROMISING REGIONS IN FOCUS

Press release issued by the Socrates Nomination Committee



Europe Business Assembly is proud to announce that Pakistan Academy of Cosmetic Surgery, Pakistan, Consultant Plastic Surgeon Munir Alam has received the European Quality Award.

European Quality Award recognizes the high quality production and services, and outlines its competitive advantages to help raise its competitive capacity on the European and world markets.

It is given to prominent regional institutions that can demonstrate excellence in their management of quality and that their approach to total quality management has contributed to the satisfaction of customers, employees, and other stakeholders.

When choosing nominees for the European Quality awards in healthcare sphere, Europe Business Assembly expert analysts are guided by the following selection criteria:

- national and international accreditation, certification;
- quality of managerial and treatment processes;
- high level of medical services;
- patients' satisfaction level;
- positive reviews in regional media and social networks.

Pakistan Academy of Cosmetic Surgery (PACS) was founded by Dr Munir Alam in 2015. All of the doctors are trained and qualified Plastic Surgeons, and on the specialist register of Plastic Surgery of Pakistan Medical and Dental Council (PMDC) and member of Pakistan Association of Plastic Surgeons (PAPS). Members of PACS doctors are specialized in the most advance techniques of Cosmetic Surgery, for further information about our doctors, click the name below the photograph ([www.cosmeticsurgery.net.pk](http://www.cosmeticsurgery.net.pk))

The Academy only offers PROVEN effective Plastic and Cosmetic Surgery procedures, using the most advanced FDA approved equipment and procedures delivered by the most skilled Plastic & Cosmetic Surgeons, technicians and medical staff in an accredited facility.

European Quality Award award was presented on 19 March at the Online Platform The Achievements 2021 within the online Achievements forum 2021. The platform is dedicated to to promotion of the activities and successes of prominent regional companies and their TOP-managers, international recognition, assistance to entering new markets and search of potential partners, marketing and PR-support of the winners and their brands.

Online ceremony included winning companies brief presentations, awardees interviews and visible award attributes show. Event participants and platform guests have the opportunity to visit online exhibition which was created for the best winners' promotion.

Achievemnets forum 2021 gave opportunity to Munir Alam, as one of the plastic surgery experts to present last trends in regional plastic surgery and ways to quality perfection.

*Europe Business Assembly congratulates Munir Alam and the team Pakistan Academy of Cosmetic Surgery with the deserved award and wishes new achievements and prosperity!*

